



IX INTERNATIONAL  
SCIENTIFIC-PRACTICAL CONFERENCE

in memory of A.Yu. Arkhipov

# MULTIPOLAR WORLD AND RUSSIA

May 24-25, 2024

## Dear Colleagues!

Southern Federal University invites you to take part in the IX International Scientific and Practical Conference in memory of A.Yu. Arkhipov "Multipolar World and Russia", which will take place in Rostov-on-Don on May 24-25, 2024.

The purpose of the conference is to discuss current problems of modern economics, the theory and practice of modernization and trends in Russian and global economic development with the involvement of leading Russian and foreign scientists, representatives of business and government agencies. The conference will take place in the form of plenary and sectional sessions, as well as round tables and discussion platforms on the following topics:

- **global transformation of the world economy in the context of geopolitical challenges;**
- **economic, social and legal aspects of doing international business in the face of new challenges;**
- **entrepreneurship in the modern world: from thinking models to business strategies;**
- **management in socio-economic systems at the stage of global (dis)integration transformations;**
- **service and tourism in modern global development.**

### Conference schedule

**24.05**

- Plenary of the Conference with the participation of leading well-known scientists;
- Sessions

Rostov-on-Don,  
B. Sadovaya St., 105/42,  
Main building of SFedU

**25.05**

- Summing up of the Conference;
- Sightseeing tour

**The working languages**

- Russian
- English

**Form of participation**

- on site \*
- online



[sfedu.ru](http://sfedu.ru)  
[confecon.sfedu.ru](http://confecon.sfedu.ru)

# MULTIPOLAR WORLD AND RUSSIA

May 24-25, 2024

## REGISTRATION AND SUBMISSIONS

To participate in the Conference, you should fill out the registration form by **May 19, 2024** (by following link <https://forms.office.com/pages/responsepage.aspx?id=XUO6GWzkakOE8hsB5pPkqKn1SGHVoyhMuMXauCLDfjdUNDI3WDY0TVUwSDIXT1dMRUVWSIZSNkIQWi4u&origin=lprLink> )

The text of the report, formatted according to the requirements specified in the appendix to the information letter, can be sent to [ekzashitina@sfedu.ru](mailto:ekzashitina@sfedu.ru) by **June 30, 2024**. If you plan to participate in the Conference as a listener, you do not need to attach a file with the report.

The decision to include the report in the Conference program and to publish it is made on the basis of the results of peer review.

Based on the results of the work, the Conference Proceedings will be published in electronic form and posted in the e-Library system with indexing in the RSCI.

Notification of acceptance will be sent by **May 20, 2024**.

## QR code for the registration form



## QR code for the conference website



## Information about the scholarship named after A.Yu. Arkhipov for achievements in the field of world economics



### Contact Information:

SFEDU, Rostov-on-Don, M. Gorky Str, 88,  
room 208, 210.  
number (863) 250-59-56,  
8 (918) 55-62-645.  
[confecon.sfedu.ru](http://confecon.sfedu.ru); [ekzashitina@sfedu.ru](mailto:ekzashitina@sfedu.ru)

### Writing instructions for the Conference papers

*The name of the file must comprise the name of the first author followed by\_2024*  
(Sample: Ivanov\_2024)

*The total length of the Conference paper should be at least 3 and no more than 5 pages.*

The maximum number of authors (co-authors) in one Conference paper is 3 people. At the same time, one author cannot submit more than 2 Conference papers. Conference paper of students in Bachelor degrees are not accepted for publication, Master's students can publish their articles only in co-authorship with the supervisor.

The Conference paper must be new, not previously published and have a text uniqueness of at least 75%.

All Conference papers are published in the author's edition. The authors of the Conference paper bear full personal responsibility for the content of the submitted material.

#### **Formatting Requirements**

*Margins:*

*- Top and Bottom: 2 cm*

*- Right and Left: 2 cm*

*Paragraph indent: 1 cm.*

*Line Spacing: 1.5*

*Font: Times New Roman, Regular*

*Font Size: 12 pt.*

#### **Abstract and Keywords**

Abstract: 80-100 words.

Keywords: 4-6 words.

#### **Guidelines for the paper**

The text must contain references to all figures and tables, for example:  
*see fig. 1.1; according to table. 2.1.*

*Tables and Figures.*

The name of the table is written above the table, for example: Table 1. Title.

Tables must be created in MS Word or MS Excel. Scanned tables are not allowed. The data source must be indicated below the table if the table is not the author's one.

The figure captions are required. The text of the signature is placed under the picture or diagram, for example: Fig. 1. Name.

Images and photographs must be in electronic format in .tif or .jpeg format. Resolution is not less than 300 dpi. Resizing of the original image is not allowed. The data source should be indicated below the figure.

Indication of the sources of figures or tables: *Compiled from: [Sidorov, 2020] or Source: [Sidorov, 2020, p.2].*

#### **Footnotes**

Footnotes should be numbered sequentially in the article itself in Arabic numerals.

#### **References.**

*Quoted literature and other sources (References) in the text:* all references to literature in the text of the Conference paper must be presented in the bibliography and vice versa.

*Formatting links in the text of the article:* all citations and borrowings in the text are made out using square brackets for links with the number of the source from the list of references.

## List of references

The list of references is drawn up as the source is mentioned in the text of the report in accordance with the requirements of GOST P 7.0.5-2008 "Bibliographic reference". It should be remembered that the list of references should be limited both by the time frame (mainly publications over the last 3-5 years) and by their number (3-7 sources).

### *Regulations and statistical sources*

Marrakesh Declaration of April 15, 1994 – URL: <http://docs.cntd.ru/document/902340648/>  
Doing Business // World bank group – URL: <https://www.doingbusiness.org/en/rankings/>  
Fortune Global 500 – URL: <https://fortune.com/global500/2019/search/>.

### *Monograph or textbook*

*Pavlov, P. V.* International Business – Rostov-on-Don; Taganrog: Southern Federal University Press, 2019, 294 pp.

### *Article presentation or a paper from conference proceedings*

*Elliott, D. S., Levin, S. L., Meisel, J. B.* Measuring the economic impact of institutions of higher education [Текст] // Research in Higher Education 28 (1). pp. 17–33, 1998.

*Sullivan, P. H. Jr., Sullivan, P. H. Sr.* Valuing intangibles companies // An intellectual capital approach. – URL: <http://home.bi.no/fg/l99011/Bok2215/IK-artikkel-3.pdf/>

**Conference papers that do not meet the above requirements are not subject to publication.**

*Ivan I. Ivanov*

*PhD in Economics, associate professor, associate professor International Economy Department,  
Southern Federal University (Russian Federation)*

## Title

**Abstract**

**Keywords:** keyword 1; keyword 2; keyword 3; keyword 4; ...

Conference paper

**References:**