



VIII INTERNATIONAL
SCIENTIFIC-PRACTICAL CONFERENCE

in memory of A.Yu. Arkhipov

MULTIPOLAR GLOBALIZATION AND RUSSIA

May 20-22, 2021

Dear Colleagues!

The Southern Federal University is glad to invite you to take part in the Conference MULTIPOLAR GLOBALIZATION AND RUSSIA to be held on May 20-22, 2021.

The Conference is focused on topical problems of modern economy, theory and practice of modernization, and trends in economic development in Russia and the world. The conference will be held in the form of plenary session, group sessions, and roundtables in the sphere of:

- **international economic cooperation: competition, integration, corporations;**
- **economic, social and legal aspects of doing international business facing new challenges;**
- **the philosophy of management system in understanding global changes;**
- **entrepreneurship in a global environment: education, research, business practice;**
- **management of socio-economic development in the context of global transformations;**
- **service and tourism in the development of the modern world.**

Conference schedule

20.05

- Plenary Session of the Conference
- Group Sessions

Rostov-on-Don,
B. Sadovaya St., 105/42,
Main building of SFedU

21.05

- Group Sessions and roundtables;
- Sightseeing tour of Taganrog

Taganrog,
Nekrasovsky lane, 44,
Educational building "D"

22.05

- Closing meeting of the Conference;
- Sightseeing tour of Starocherkasskaya

Conference languages

- Russian
- English

Form of participation

- on site *
- online

The conference will be held taking into account all necessary sanitary standards.

* In case of deteriorating epidemiological situation, the Conference will be held online.



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confecon.sfedu.ru



MULTIPOLAR GLOBALIZATION AND RUSSIA

May 20-22, 2021

REGISTRATION AND SUBMISSIONS

To participate in the Conference, you should fill out the registration form by **May 10, 2021** (follow this link to download

<https://forms.gle/CJQRUz3ocCwRTT8U9>)

Attach the file containing the full text of your conference report formatted according to the requirements specified in the appendix to this information letter (if you are planning to participate without publication, file with the conference report is not needed).

The decision to include your report in the Conference program and to publish it is made on the basis of the results of peer review.

The Conference Proceedings will be published in electronic form and posted in the e-Library system with indexing in the RSCI.

Notification of acceptance and details for paying the registration fee will be sent by **May 14, 2021**. The registration fee must be paid by **May 17, 2021**.

Conference fee:

- on site – USD 20
- online – USD 10

For SFEDU employees, participation in the Conference is free of charge.

Contact Information:

SFEDU, Rostov-on-Don,
M. Gorky Str, 88, room
208, 210.
number (863) 250–59–56,
8 (961) 422–38–80.
confecon.sfedu.ru;
kafedra_mir_ek@mail.ru

Programme committee

- Shevchenko I.K.** – Doctor of Economics, Professor, Rector of the Southern Federal University (*Chairman of the Program Committee*);
- Metelitsa A.V.** – Doctor of Chemical Sciences, Professor, Vice-Rector for Scientific and Research Activities of the Southern Federal University (*Deputy Chairman of the Program Committee*);
- Afontsev S.A.** – Doctor of Economics, Professor of the Russian Academy of Sciences, Corresponding Member of the Russian Academy of Sciences, Deputy Director for Research of the Institute of World Economy and International Relations of the Russian Academy of Sciences;
- Bakalarchik S.** – Doctor of Economics, Honorary Doctor of the Southern Federal University, Professor of the Lodz University of Technology (Poland);
- Bugayan I.R.** – Doctor of Economics, Professor, South-Russian Institute of Management of the Russian Academy of National Economy and Public Administration under the President of the Russian Federation;
- Gomtsyan A.D.** – Doctor of Economics, Professor of the Armenian State Economic University (Armenia);
- Kuznetsov N.G.** – Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Head. Department of Economic Theory, Scientific Director of the Rostov State University of Economics;
- Madiyarova D.M.** – Doctor of Economics, Professor of the University "Astana" of the Ministry of Education and Science of Kazakhstan (Kazakhstan);
- Nikitina M.G.** – Doctor of Economics, Doctor of Geographical Sciences, Professor, First Deputy Director for Educational and Methodological Work of the Institute of Economics and Management of the Crimean Federal University named after V.I. Vernadsky, Head of the Department of World Economy;
- Novak A.Z.** – Doctor of Science, Professor, Rector of University of Warsaw, (Poland);
- Ovchinnikov V.N.** – Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Professor of the Southern Federal University;
- Osipov Yu.M.** – Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Chairman of the Scientific Council "Center for Social Sciences" of Moscow State University;
- Pant D.R.** – Doctor of Economics, Professor at the University of Cattaneo (Italy)
- Sutyryn S.F.** – Doctor of Economics, Professor, Head of the Department of World Economy, St. Petersburg State University;
- Ushakov D.S.** – Doctor of Economics, Professor, Professor of the International College of Suan Sunanda Rajabat University (Thailand);
- Shishmanov K.** – Doctor of Economics, Professor, Head of the Department of Business Informatics of the Economic Academy named after D.A.Tsenov (Bulgaria);
- Shmarlovskaya G.A.** – Doctor of Economics, Professor, Belarusian State University (Belarus).

Organising committee

- Pavlov P.V.** – Doctor of Economics, Doctor of Law, Professor, Director of the Institute of Management in Economic, Ecological and Social Systems of SFEDU (*Chairman of the Organizing Committee*);
- Voronina T.V.** – Doctor of Economics, Associate Professor, Head of the Department of World Economy and International Relations, Faculty of Economics, SFEDU (*Deputy Chairman of the organizing committee*);
- Zotova T.A.** – Ph.D in Economics, Associate Professor of the Faculty of Business "Captains" SFEDU (*Deputy Chairman of the Organizing Committee*);
- Goryainov S.G.** – Ph.D in History, Associate Professor, Director of the Higher School of Business of SFEDU;
- Donskaya M.S.** – Specialist in educational and methodical work of the 1st category of the Higher School of Business of the SFEDU;
- Mikhalkina E.V.** – Doctor of Economics, Professor, Dean of the Faculty of Economics, SFEDU;
- Temirkanova A.V.** – Ph.D in Economics, Associate Professor of the Faculty of Management of the SFEDU;
- Shevchenko D.A.** – Ph.D in Economics, Associate Professor, Interim Dean of the Faculty of Management of SFEDU;
- Shustova M.S.** – Ph.D in Politics, Dean of the Faculty of Business "Captains" of SFEDU;
- Yakimenko M.V.** – Ph.D in Economics, Associate Professor, Head of the Department of Management Technology and Tourism Industry of the Higher School of Management, SFEDU;
- Yatsenko A.B.** – Ph.D in Economics, Associate Professor of the Faculty of Economics, SFEDU;
- Zashchitina E.K.** – Ph.D in Economics, Associate Professor of the Institute of Management in Economic, Environmental and Social Systems of the SFEDU.



Writing instructions for the Conference papers

The name of the file must comprise the name of the first author followed by_2021
(Sample: Ivanov_2021)

The total length of the Conference paper should be at least 3 and no more than 5 pages.

The maximum number of authors (co-authors) in one Conference paper is 3. One author can submit no more than 2 Conference papers. Conference papers of students in Bachelor programs are not accepted for publication, Master's students can publish their articles only in co-authorship with their supervisors.

The Conference paper must be original, not previously published and have a text uniqueness of at least 75%.

All Conference papers are published "as is". The authors of the Conference paper bear full personal responsibility for the content of the submitted material.

Formatting Requirements

Margins:

- Top and Bottom: 2 cm

- Right and Left: 2 cm

Paragraph indent: 1 cm.

Line Spacing: 1.5

Font: Times New Roman, Regular

Font Size: 12 pt.

Abstract and Keywords

Abstract: 80-100 words.

Keywords: 4-6 words.

Guidelines for the paper

The text must contain references to all figures and tables, for example:

see fig. 1.1; according to table. 2.1.

Tables and Figures.

The name of the table is written above the table, for example: Table 1. Title.

Tables must be created in MS Word or MS Excel. Scanned tables are not allowed. The data source must be indicated below the table if the table is not the author's one.

The figure captions are required. The text of the signature is placed under the picture or diagram, for example: Fig. 1. Name.

Images and photographs must be in electronic format in .tif or .jpeg format. Resolution is not less than 300 dpi. Resizing of the original image is not allowed. The data source should be indicated below the figure.

Indication of the sources of figures or tables: *Compiled from: [Sidorov, 2020] or Source: [Sidorov, 2020, p.2].*

Footnotes

Footnotes should be numbered sequentially in the article itself in Arabic numerals.

References.

Quoted literature and other sources (References) in the text: all references to literature in the text of the Conference paper must be presented in the bibliography and vice versa.

Formatting links in the text of the article: all citations and borrowings in the text are made out using square brackets for links with the number of the source from the list of references.

List of references

The list of references is drawn up in the order of their appearance in the text of your paper, and in accordance with the requirements of GOST P 7.0.5-2008 "Bibliographic reference". The list of references should contain recent sources (mainly publications over the last 3-5 years); the recommended number of references is 3-7.

Regulations and statistical sources

Marrakesh Declaration of April 15, 1994 – URL: <http://docs.cntd.ru/document/902340648/>
Doing Business // World bank group – URL: <https://www.doingbusiness.org/en/rankings/>
Fortune Global 500 – URL: <https://fortune.com/global500/2019/search/>.

Monograph or textbook

Pavlov, P. V. International Business – Rostov-on-Don; Taganrog: Southern Federal University Press, 2019, 294 pp.

Article presentation or a paper from conference proceedings

Elliott, D. S., Levin, S. L., Meisel, J. B. Measuring the economic impact of institutions of higher education [Текст] // Research in Higher Education 28 (1). pp. 17–33, 1998.

Sullivan, P. H. Jr., Sullivan, P. H. Sr. Valuing intangibles companies // An intellectual capital approach. – URL: <http://home.bi.no/fg/l99011/Bok2215/IK-artikkel-3.pdf/>

Conference papers that do not meet the above requirements are not subject to publication.

Ivan I. Ivanov

*PhD in Economics, associate professor, associate professor International Economy Department,
Southern Federal University (Russian Federation)*

Title

Abstract

Keywords: keyword 1; keyword 2; keyword 3; keyword 4; ...

Conference paper

References: