



VIII INTERNATIONAL  
SCIENTIFIC-PRACTICAL CONFERENCE

in memory of A.Yu. Arkhipov

# MULTIPOLAR GLOBALIZATION AND RUSSIA

May 20-22, 2021

## Dear Colleagues!

Southern Federal University are glad to invite you to take part in the Conference.

The Conference is focused on discussion of actual problems of modern economy, theory and practice of modernization and trends of Russian and world economic development. In the Conference are involved leading well-known russian and international scientists and participants, business and government representatives. The conference will be held in the form of plenary and sessions, roundtables in the sphere of:

- **international economic cooperation: competitiveness, integration, corporations;**
- **economic, social and legal aspects of doing international business in the presence of new challenges;**
- **the philosophy of management system in understanding of global changes;**
- **entrepreneurship in a global environment: education, research, business practice;**
- **management of socio-economic development in the context of global integration transformations;**
- **service and tourism in the development of the modern world.**

### Conference schedule

**20.05**

- Plenary of the Conference with the participation of leading well-known scientists;
- Sessions

Rostov-on-Don,  
B. Sadovaya St., 105/42,  
Main building of SFedU

**21.05**

- Sessions and roundtables;
- Sightseeing tour of the Taganrog

Taganrog,  
Nekrasovsky lane, 44,  
Educational building "D"

**22.05**

- Summing up of the Conference;
- Sightseeing tour of the Starocherkasskaya

### The working languages

- Russian
- English

### Form of participation

- on site \*
- online

The conference will be held taking into account all necessary sanitary standards.

\* In the context of the certain epidemiological situation, the Conference will be held online.



[sfedu.ru](http://sfedu.ru)  
[confecon.sfedu.ru](http://confecon.sfedu.ru)

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## REGISTRATION AND SUBMISSIONS

To participate in the Conference, you should fill out the registration form by **April 25, 2021** (by following link <https://forms.gle/CJQRUz3ocCwRTT8U9>) and attach a file with the text of the conference paper executed according to the requirements specified in the annex to the information letter (if you plan to participate as a listener, file with the conference paper not needed).

The decision to include the report in the Conference program and to publish it is made on the basis of the results of peer review.

Based on the results of the work, the Conference Proceedings will be published in electronic form and posted in the e-Library system with indexing in the RSCI.

Notification of acceptance and details for paying the registration fee will be sent by **May 6, 2021**. The registration fee must be made by **May 10, 2021**.

### Conference fee:

- on site – 20 USD
- online – 10 USD

*For SFEDU employees, subject to timely registration, participation in the Conference is free of charge.*



### Contact Information:

SFEDU, Rostov-on-Don,  
M. Gorky Str, 88, room  
208, 210.  
number (863) 250-59-56,  
8 (961) 422-38-80.  
[confecon.sfedu.ru](http://confecon.sfedu.ru);  
[kafedra\\_mir\\_ek@mail.ru](mailto:kafedra_mir_ek@mail.ru)

## Programme committee

- Shevchenko I.K.** – Doctor of Economics, Professor, Rector of the Southern Federal University (*Chairman of the Program Committee*);
- Metelitsa A.V.** – Doctor of Chemical Sciences, Professor, Vice-Rector for Scientific and Research Activities of the Southern Federal University (*Deputy Chairman of the Program Committee*);
- Afontsev S.A.** – Doctor of Economics, Professor of the Russian Academy of Sciences, Corresponding Member of the Russian Academy of Sciences, Deputy Director for Research of the Institute of World Economy and International Relations of the Russian Academy of Sciences;
- Bakalarchik S.** – Doctor of Economics, Honorary Doctor of the Southern Federal University, Professor of the Lodz University of Technology (Poland);
- Bugayan I.R.** – Doctor of Economics, Professor, South-Russian Institute of Management of the Russian Academy of National Economy and Public Administration under the President of the Russian Federation;
- Gomtsyan A.D.** – Doctor of Economics, Professor of the Armenian State Economic University (Armenia);
- Kuznetsov N.G.** – Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Head. Department of Economic Theory, Scientific Director of the Rostov State University of Economics;
- Madiyarova D.M.** – Doctor of Economics, Professor of the University "Astana" of the Ministry of Education and Science of Kazakhstan (Kazakhstan);
- Nikitina M.G.** – Doctor of Economics, Doctor of Geographical Sciences, Professor, First Deputy Director for Educational and Methodological Work of the Institute of Economics and Management of the Crimean Federal University named after V.I. Vernadsky, Head of the Department of World Economy;
- Novak A.Z.** – Doctor of Science, Professor, Rector of University of Warsaw, (Poland);
- Ovchinnikov V.N.** – Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Professor of the Southern Federal University;
- Osipov Yu.M.** – Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Chairman of the Scientific Council "Center for Social Sciences" of Moscow State University;
- Pant D.R.** – Doctor of Economics, Professor at the University of Cattaneo (Italy)
- Sutyryn S.F.** – Doctor of Economics, Professor, Head of the Department of World Economy, St. Petersburg State University;
- Ushakov D.S.** – Doctor of Economics, Professor, Professor of the International College of Suan Sunanda Rajabat University (Thailand);
- Shishmanov K.** – Doctor of Economics, Professor, Head of the Department of Business Informatics of the Economic Academy named after D.A.Tsenov (Bulgaria);
- Shmarlovskaya G.A.** – Doctor of Economics, Professor, Belarusian State University (Belarus).

## Organising committee

- Pavlov P.V.** – Doctor of Economics, Doctor of Law, Professor, Director of the Institute of Management in Economic, Ecological and Social Systems of SFEDU (*Chairman of the Organizing Committee*);
- Voronina T.V.** – Doctor of Economics, Associate Professor, Head of the Department of World Economy and International Relations, Faculty of Economics, SFEDU (*Deputy Chairman of the organizing committee*);
- Zotova T.A.** – Ph.D in Economics, Associate Professor of the Faculty of Business "Captains" SFEDU (*Deputy Chairman of the Organizing Committee*);
- Goryainov S.G.** – Ph.D in History, Associate Professor, Director of the Higher School of Business of SFEDU;
- Donskaya M.S.** – Specialist in educational and methodical work of the 1<sup>st</sup> category of the Higher School of Business of the SFEDU;
- Mikhalkina E.V.** – Doctor of Economics, Professor, Dean of the Faculty of Economics, SFEDU;
- Temirkanova A.V.** – Ph.D in Economics, Associate Professor of the Faculty of Management of the SFEDU;
- Shevchenko D.A.** – Ph.D in Economics, Associate Professor, Interim Dean of the Faculty of Management of SFEDU;
- Shustova M.S.** – Ph.D in Politics, Dean of the Faculty of Business "Captains" of SFEDU;
- Yakimenko M.V.** – Ph.D in Economics, Associate Professor, Head of the Department of Management Technology and Tourism Industry of the Higher School of Management, SFEDU;
- Yatsenko A.B.** – Ph.D in Economics, Associate Professor of the Faculty of Economics, SFEDU;
- Zashchitina E.K.** – Ph.D in Economics, Associate Professor of the Institute of Management in Economic, Environmental and Social Systems of the SFEDU.

### Writing instructions for the Conference papers

*The name of the file must comprise the name of the first author followed by\_2021*  
(Sample: Ivanov\_2021)

*The total length of the Conference paper should be at least 3 and no more than 5 pages.*

The maximum number of authors (co-authors) in one Conference paper is 3 people. At the same time, one author cannot submit more than 2 Conference papers. Conference paper of students in Bachelor degrees are not accepted for publication, Master's students can publish their articles only in co-authorship with the supervisor.

The Conference paper must be new, not previously published and have a text uniqueness of at least 75%.

All Conference papers are published in the author's edition. The authors of the Conference paper bear full personal responsibility for the content of the submitted material.

#### **Formatting Requirements**

*Margins:*

*- Top and Bottom: 2 cm*

*- Right and Left: 2 cm*

*Paragraph indent: 1 cm.*

*Line Spacing: 1.5*

*Font: Times New Roman, Regular*

*Font Size: 12 pt.*

#### **Abstract and Keywords**

Abstract: 80-100 words.

Keywords: 4-6 words.

#### **Guidelines for the paper**

The text must contain references to all figures and tables, for example:  
*see fig. 1.1; according to table. 2.1.*

*Tables and Figures.*

The name of the table is written above the table, for example: Table 1. Title.

Tables must be created in MS Word or MS Excel. Scanned tables are not allowed. The data source must be indicated below the table if the table is not the author's one.

The figure captions are required. The text of the signature is placed under the picture or diagram, for example: Fig. 1. Name.

Images and photographs must be in electronic format in .tif or .jpeg format. Resolution is not less than 300 dpi. Resizing of the original image is not allowed. The data source should be indicated below the figure.

Indication of the sources of figures or tables: *Compiled from: [Sidorov, 2020] or Source: [Sidorov, 2020, p.2].*

#### **Footnotes**

Footnotes should be numbered sequentially in the article itself in Arabic numerals.

#### **References.**

*Quoted literature and other sources (References) in the text:* all references to literature in the text of the Conference paper must be presented in the bibliography and vice versa.

*Formatting links in the text of the article:* all citations and borrowings in the text are made out using square brackets for links with the number of the source from the list of references.

## List of references

The list of references is drawn up as the source is mentioned in the text of the report in accordance with the requirements of GOST P 7.0.5-2008 "Bibliographic reference". It should be remembered that the list of references should be limited both by the time frame (mainly publications over the last 3-5 years) and by their number (3-7 sources).

### ***Regulations and statistical sources***

Marrakesh Declaration of April 15, 1994 – URL: <http://docs.cntd.ru/document/902340648/>  
Doing Business // World bank group – URL: <https://www.doingbusiness.org/en/rankings/>  
Fortune Global 500 – URL: <https://fortune.com/global500/2019/search/>.

### ***Monograph or textbook***

*Pavlov, P. V.* International Business – Rostov-on-Don; Taganrog: Southern Federal University Press, 2019, 294 pp.

### ***Article presentation or a paper from conference proceedings***

*Elliott, D. S., Levin, S. L., Meisel, J. B.* Measuring the economic impact of institutions of higher education [Текст] // Research in Higher Education 28 (1). pp. 17–33, 1998.

*Sullivan, P. H. Jr., Sullivan, P. H. Sr.* Valuing intangibles companies // An intellectual capital approach. – URL: <http://home.bi.no/fg/l99011/Bok2215/IK-artikkel-3.pdf/>

**Conference papers that do not meet the above requirements are not subject to publication.**

***Ivan I. Ivanov***

*PhD in Economics, associate professor, associate professor International Economy Department,  
Southern Federal University (Russian Federation)*

## Title

**Abstract**

**Keywords:** keyword 1; keyword 2; keyword 3; keyword 4; ...

Conference paper

**References:**