



SYLLABUS “FUNDAMENTALS OF PRODUCTION MANAGEMENT”

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Department responsible for the course or equivalent: Institute of Management in Economic, Ecological and Social Systems Management and Innovative Technologies Department

Semester when the course unit is delivered: 3rd

Level of course unit: Master level

ECTS credits: 5

ADMISSION REQUIREMENTS

Applicants are expected to have completed the following courses:

- Managerial Economics;
- Innovation Management;
- Social Policies in Market Economies.

COURSE OBJECTIVES (AIMS)

- to acquaint with modern approaches and trends in company management,
- to study the basic concepts, concepts and models of strategic planning and management,
- to master the methods of assessing the organizational and managerial potential of the company,
- to study the methodological foundations of choosing a rational form of management in accordance with the real situation,
- to study and acquire practical skills in using strategic management tools.

COURSE CONTENTS

Module 1. International strategic management. Part 1

Topic 1. Strategic management methodology: Introduction to strategic management. The evolution of views on strategy. Strategic management development: basic financial planning, forecast financial planning, strategic planning, strategic management. School of Strategy (G. Minsberg). Strategic management as a process of adaptation to the external environment. The importance of strategic management for the success of an organization.



Topic 2. Formation of the mission and strategic goals of the organization: The essence, goals and principles of the organization's mission formation. The formation of the strategic goals of the organization and the hierarchical structure of tasks. The latest concepts and approaches in the field of strategic management. Resource theory of strategic management.

Module 2. International strategic management. Part 2

Topic 3 Development and selection of organization development strategy: An algorithm for developing and choosing an organization's strategy. Development of an enterprise strategy in relation to society. The role and types of corporate strategies. Development and implementation of competitive strategies, organization growth strategies. Portfolio Analysis. Business consolidation strategies.

Topic 4. Strategy implementation management and control: Tasks of the stage of implementation of the strategy and functions of top-level managers. The structure and culture of the organization as an object of strategic change. Sources and methods of overcoming resistance to strategic changes in the organization. Strategic control and changes in the strategy of the company. Experience in developing strategies by Russian and international organizations.

LEARNING OUTCOMES

Knowledge:

- concepts and features of international strategic management; existing standards and basic strategic approaches to management in the organization, the content of strategic and tactical processes for managing international companies;
- the content of the concept of "International strategic management"; formation features;
- the basic methods of conducting international strategic management

Abilities:

- to identify, formulate and critically evaluate the problems of international strategic management, to substantiate possible approaches to their solution;
- assess the capabilities of markets; plan a strategy for the company to enter foreign markets; formulate the objectives of the enterprise in world markets;
- substantiate the need for international strategic management in developing the overall strategy of the organization; use research tools on this topic to collect, process, analyze and organize information on a research topic, prepare reviews and reports on research topics.

Skills:



- understanding the place of strategic management as an important component of the organization and the economy as a whole, as well as the principles of building and functioning of an international strategic management system;
- methods of forming the most effective practices in the framework of international strategic management;
- identifying barriers in the processes of transfer, exchange, dissemination of knowledge, as well as determining methods and technologies for overcoming; analysis of the activities of companies in the field of international strategic management.

PLANNED LEARNING ACTIVITIES AND TEACHING METHODS

Interim attestation: Exam

The lectures contain mainly theoretical material that reflects the current state of scientific concepts on this topic and is supported by explanations and comments on specific applied examples of implementation. During the lecture, students listen to the lecturer, ask questions, outline some of the information. At the same time, computer, projection equipment and presentations are actively used, focusing the attention of students on the key points of the lecture material and focusing on the consistent presentation of the material when analyzing specific situations of a problem nature.

Seminars include elements of an interactive problem-oriented approach to learning by focusing students on the analysis and resolution of specific management tasks. Also they contain mainly theoretical material that reflects the current state of scientific concepts on this topic and is supported by explanations and comments on specific applied examples of implementation. At the same time, computer, projection equipment and presentations are actively used, concentrating the attention of students on the key points of the lecture material and focusing on the consistent presentation of the material when analyzing specific situations of a problem nature.

Seminars are held in the form of a seminar involving:

- student presentations with pre-prepared abstracts on problem-oriented topics formulated by the lecturer, after which the audience discusses their level and, if necessary, answers are supplemented, or their shortcomings are noted under the guidance of the teacher conducting the lesson;
- individual tasks;
- control classes (tests, problem solution).

Individual work is focused on developing an understanding of the application of the materials considered in the framework of the theoretical course in a practical aspect when solving problems of professional activity.



The following activities are carried out for individual work:

- preparation for the abstract, writing a test. Study books, lecture notes

ASSESSMENT METHODS AND CRITERIA

Criteria for evaluation:

TESTS

Evaluation of test results is carried out on a point system (1 point for each correct answer to a question).

The maximum number of points: 15 points

ABSTRACT

The maximum number of points: 10 points

<p>Relevance, purpose and objectives: the problem is clearly identified and its relevance is justified, the goal is formulated, the research objectives are defined.</p> <p>Structure: the text is divided into sections, there are no errors in text structuring.</p> <p>Design: volume is maintained, requirements for external design are met. The text contains at least one figure and one table.</p> <p>References: The requirements of GOST 7.32-2001 and GOST 7.0.5-2008 with respect to bibliography and references are met. References include textbooks, scientific and popular science journals, legal acts, and links to electronic publications. The age of the sources is not older than 5 years.</p> <p>Text quality: the analysis of the problem with the involvement of several sources of literature is carried out, own position is logically stated, conclusions are formulated, the topic is fully disclosed, links to sources from the list of literature are indicated.</p> <p>Protection: demonstrates a complete understanding of the described problem, gives correct answers to all questions on the topic of the abstract</p>	9-10
<p>Relevance, purpose and objectives: the problem is not clearly defined, there is a rationale for its relevance, a goal is formulated, the research objectives are defined.</p> <p>Structure: the text is divided into sections, there are no gross errors in text structuring.</p> <p>Design: the text of the project is framed with minor violations of the design requirements set forth in this document, the volume is maintained. The text contains at least one figure and one table.</p> <p>References: when designing a project, most of the requirements of GOST 7.32-2001 and GOST 7.0.5-2008 with respect to bibliography and references are met. References include textbooks, scientific and popular science journals, legal acts, and links to electronic publications. The age of the sources is not older than 5 years.</p> <p>Text quality: the analysis of the problem with the involvement of several sources of literature is carried out, own position is logically stated, conclusions are formulated, the topic is fully disclosed, links to sources from the list of literature are indicated.</p> <p>Protection: demonstrates a significant understanding of the problem; not all questions are answered or incomplete answers</p>	6-8

<p>Relevance, purpose and objectives: the relevance of the problem is insufficiently substantiated, the purpose and objectives of the study are not formulated.</p> <p>Structure: the text is divided into sections, there are errors in text structuring.</p> <p>Design: The text of the project is framed with violations of the design requirements set forth in this document, the volume is not maintained, there are no figures and tables.</p> <p>References: during the design of the project, the requirements of GOST 7.32-2001 and GOST 7.0.5-2008 with respect to bibliography and references are partially observed. The list of references is framed with violations of the quality and age requirements of the sources.</p> <p>Text quality: the analysis of the problem was carried out according to one source of literature, there are no conclusions, the topic is not fully disclosed.</p> <p>Protection: demonstrates a partial understanding of the problem, answers are given only to basic questions.</p>	3-5
<p>Relevance, purpose and objectives: there is clearly no justification for the relevance of the problem, the purpose and objectives of the study.</p> <p>Structure: the text is not divided into sections or there are gross errors in structuring the text.</p> <p>Design: the text of the project is framed with gross violations of the design requirements set forth in this document.</p> <p>References: during the design of the project, most of the requirements of GOST 7.32-2001 and GOST 7.0.5-2008 with respect to bibliography and references are not complied with or there is no literature list.</p> <p>Text quality: the topic is not disclosed, the requirements for the task are not fulfilled.</p> <p>Protection: demonstrates a lack of understanding of the problem, there are no answers to questions or answers are incorrect</p>	0-2

Individual task

The maximum number of points: 5 points

The individual task is solved by 85 - 100%	5
The individual task is solved by 70 - 84%	4
The individual task is solved is solved by 55 - 69%	2-3
The individual task is solved is solved less then 550%	1
The individual task is solved is not solved	0

PROBLEM SOLUTION

The maximum number of points: 15 points

The problem solution is solved by 85 - 100%	12-15
The problem solution is solved by 70 - 84%	9-11
The problem solution is solved by 55 - 69%	5-8
The problem solution is solved less then 550%	1-4
The problem solution is not solved	0



Exam

The maximum number of points for exam questions: 40 points

The correct and comprehensive answers to all proposed questions are given.	30-40
Given the correct, in general, answers to all proposed questions, however, there are minor comments on the completeness and quality of the presentation	20-29
There are significant comments on the completeness and quality of the presentation of the material or some of the issues remained unresolved	10-19
No answers to questions or incorrect answers.	0-9

COURSE LITERATURE (RECOMMENDED OR REQUIRED)

Main reading list.

1. Strategicheskij menedzhment / P.A. Mihnenko – Moskva: Universitet «Sinergiya», 2017. - 305 p. <http://biblioclub.ru/index.php?page=book&id=455434>

Additional reading list.

1. Ritson N. Strategic Management. [Electronic recourse] URL <https://www.kau.edu.sa/Files/0057862/Subjects/Strategic%20Management%20Book.pdf>

2. White C. Strategic Management. [Electronic recourse] URL <http://drama.com/wp-content/uploads/2013/10/Strategic-Management.pdf>

3. Gol'dshtejn G. YA. Strategicheskij innovacionnyj menedzhment / G.YA. Gol'dshtejn - Taganrog: Izdatel'stvo TRTU, 2004. - 267 p. <http://biblioclub.ru/index.php?page=book&id=39372>

Online resources

1. Science Library elibrary.ru – www.elibrary.ru
2. The World Bank – <https://www.worldbank.org>
3. The Organisation for Economic Co-operation and Development (OECD) - <https://www.oecd.org>
4. The Economist – <https://www.economist.com>