

SYLLABUS

Course title:	Public Policy in the Western Europe
Language:	English
Instructor:	Ellina Sidelnik, Candidate of Social Sciences, Associate Professor, e-mail:el_sidelnik@mail.ru
Semester when the course unit is delivered:	Spring semester
Level of course unit:	Master level
Teaching hours per week:	2
ECTS credits:	5
Course description:	<p>The course is designed for students interested in studying public policy in Western Europe and understanding of the complexity of policy problems in which the different branches of economics and social science have equal roles. This course is about preparing, designing and selecting public policy (public strategies, programs and projects).</p> <p>This course helps students understand the dynamics of the political environment, and develop strategies to engage with it. Students will learn how to be effective participants in public policymaking, as policy analysts, administrators, and advocates, by gaining tools to help them assess a political environment, recognize the unique challenges that it imposes, and explore what motivates and constrains the various actors in it. Students will learn these skills in comparative perspective, with exposure to a variety of domestic policymaking environments in Europe.</p>

<p>Course objectives:</p>	<p>The course is intended to train students:</p> <ul style="list-style-type: none"> • To evaluate the factors of a political environment related to policy advocacy; • To forestall the challenges that may take place in the policymaking process in different domestic political environments; • To recognize the competing interests and strategic alternatives that surround any issue, particularly in different domestic policy environments, and why this recognition is a necessary complement to issue analysis; • To improve their written and oral communication skills; • To work in teams; • To understand the policymaking environments of countries in Europe.
<p>Admission requirements:</p>	<p>Students are likely to meet the following requirements to apply for the course:</p> <ul style="list-style-type: none"> - at least level B2 of English proficiency or equivalent; - a relevant field of study/major/professional qualification (Bachelor's degree in Social Science or equivalent); - willingness to work in an international team on real cases. <p>Applicants are also expected to have completed the following courses (desired but not necessary): Management Theory, Organizational Management, Strategic Management, Change Management, Managerial Psychology.</p>
<p>Course contents:</p>	<ul style="list-style-type: none"> • Public Policy as a Concept and a Field of Study. • Policy Processes. • Policy Decision Making: Rationality, Networks, and Learning. • Policy Decisions Techniques. • Country Perspectives. • Public Policy and Democratic Citizenship. • Policy Analysis in Britain • The Evolution of Policy Analysis in the Netherlands • Policy Analysis and Evaluation in Sweden • The Policy Turn in German Political Science <p>After having completed the course the students will:</p> <ul style="list-style-type: none"> - know the main directions of state policy; - to be able to use the gained knowledge in the analysis of economic and socio-political development of countries of
<p>Learning outcomes:</p>	

<p>Learning activities and teaching methods:</p> <p>Assessment methods and criteria:</p> <p>Suggested reading and resources:</p>	<p>Eastern Europe;</p> <ul style="list-style-type: none"> - own skills of the analysis of political phenomena, socially and politically significant problems and processes; - have knowledge of use of research methods for decision-making in the political sphere; - able to estimate expediency and efficiency of these or those political actions and decisions. <p>The course combines interactive lecturing, training workshops, class discussions, as well as project and case study group work and simulations to achieve the learning outcomes.</p> <p>The assessment is based on the active participation in the course discussions, trainings and simulations, as well as in presenting and reporting on the projects' results. Course attendance is required for a student to be graded. When absent, students have to contact the Course Leader for additional course assignments. Student achievement is graded according to the following criteria:</p> <ul style="list-style-type: none"> - class participation (individual) – 50%; - simulations (individual) – 10%; - projects (case study group) – 40%; <ol style="list-style-type: none"> 1. Moran M., Rein M., Goodin R.E. The Oxford Handbook of Public Policy -Oxford University Press, 2006. URL: http://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199548453.001.0001/oxfordhb-9780199548453-e-030 2. Anderson, J., Public Policymaking, 7th edition, Wadsworth, Cengage Learning, 2011. 3. Howlett, M., Designing Public Policies. Principles and Instruments, London: Routledge, 2011. 4. Patton, C., Sawicki, D. and Clark, J., Basic Methods of Policy Analysis and Planning, 3rd edition, Upper Saddle River, NJ: Pearson, 2013. 5. Radu, B. and Balogh, M., Public Policy Analysis, Tritonic, 2013. 6. https://www.cambridge.org/core/journals/journal-of-social-policy
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